

Assignment 06 – Music Video Post

Name: _____

For this assignment you will post a music video to your blog, include the song lyrics, and a brief introduction to the song and a conclusion.



1. Title

- Give the post a creative title

2. Introduction

- Give an introduction to the music video

You can talk about why you like the song, artist, images, or story presented in the video.

3. Embed the music video into the blog post

- Copy the embed code from YouTube
- Click on “Share” and then you can click on embed



4. The lyrics (English translation as well – if possible)

Sight unseen, sadder seas
Summer song sung all along
Dragged across the seven seas
To the beach come follow me
Summer's gone a summer song
You've wasted every day, every day

5. Conclusion

- Try to say something about the time, atmosphere, culture, or other context of the video? Does it express an identity? What is your assessment of the video? How does this combination of music, lyrics and images work? Do you think the video appeals to its target audience? Does the video draw attention towards the artist or group? If so, what image of them does it project? How did you feel after experiencing this video?

Rubric: Assignment 06 – Music Video Post

| Categories | Level 4 | Level 3 70-79% | Level 2 60-69% | Level 1 50-59% | R 0-49% |
|----------------------|--|--|---|---|--|
| Application | All text is the same font and the post is stylish and readable. | All text is the same font and readable. | Text is not in the same font or easily readable. | Text is not in the same font or easily readable. | Text is not easily readable or stylized. |
| Communication | Uses organizational, language, grammar and spelling skills to clearly answer the questions. | Uses organizational, language, grammar and spelling skills to generally answer the questions | Uses organizational, language, grammar and spelling skills to somewhat answer the questions | Uses organizational, language, grammar and spelling skills with limited effectiveness to answer the questions | Does not use organizational, language, grammar and spelling skills to answer the questions |
| Knowledge | Blog post has a logical title, the video has been embedded properly. | Blog post has a title, the video has been embedded properly. | Blog post is missing one of the five elements. | Blog post is missing several elements. | Blog post is incomplete. |
| Thinking | Provides a clear reason for the song selection and answers most of the conclusion questions. | Provides a reason for the song selection and answers several of the conclusion questions. | Provides some reason for the song selection and answers at least one of the conclusion questions. | Provides little reason for the song selection and answers at least one of the conclusion questions. | Does not provide any reasons for the song selection or answer any of the conclusion questions. |